

HOW SUBSCRIPTION IS TRANSFORMING SOFTWARE PUBLISHERS INTO SERVICE PROVIDERS

THE WAY PEOPLE BUY HAS CHANGED...

THEN

PAY PER DOWNLOAD



TEMPORARY RENTAL



HDD / USB KEY



ONE TIME CUSTOMER



NOW

STREAMING



UNLIMITED USAGE



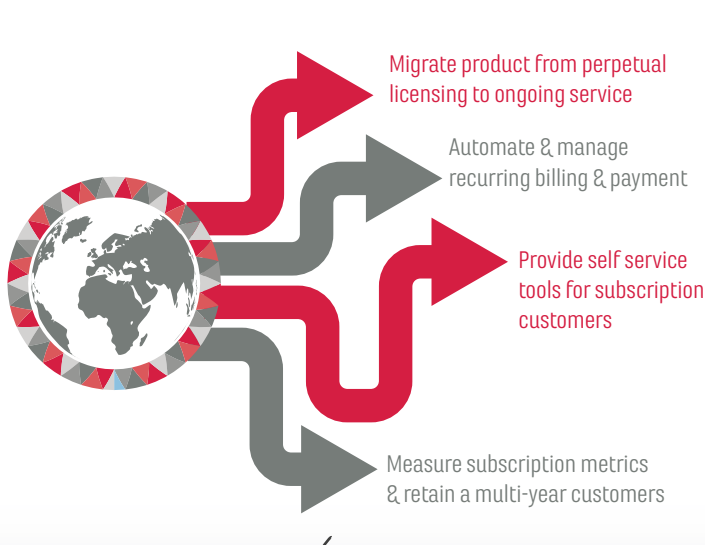
CLOUD STORAGE



SUBSCRIBERS



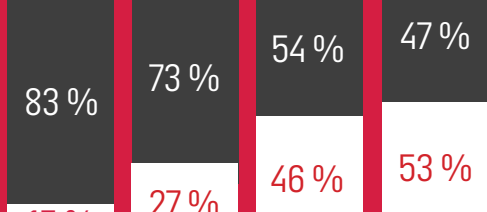
... AND PUBLISHERS NEED TO ADAPT & EVOLVE!



NEXWAY DIGITAL SUBSCRIPTION LANDSCAPE



SUBSCRIPTION IS GAINING GROUND!



WHAT CAN NEXWAY DO TO MAKE YOU SUCCEED?

Offer & Content Definition

Counseling / Positioning & Pricing Strategy / Communication Strategy



Project Management

Project Specification & Implementation / Subscription Integration into Purchase Flow / Customer Management



Global Customer Relationship Management

Fully Dedicated CRM Program / Self Service Customer Portal / Pre & Post Purchase Customer Care



Billing Management

Recurring Payments Management / Payment Scenarios & Optimization / Accounting & Tax Management



Nexway Intelligence Center

Customer Lifetime Value / Churn Rate / Quick Ratio... & Different other Metrics.



BENEFIT FROM OUR CAPABILITIES

Merchant of records Refunds & Chargebacks Management

Secured Payment with 110 currencies & 300 payment methods supported PCI DSS compliance

Expert services to customize, implement, manage & optimize

e-Distribution Network with 900+ publisher and retailer references

TO SUBSCRIPTION AND BEYOND!

CONTACT US
BOOK A DEMO



nexway
CONNECTED COMMERCE



Provider of e-Commerce solutions and added value services to help publishers and e-merchants sell their digital content.

August 2016

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