

Nexway, a Digital Provider with **Global Reach**



YOUR PREFERRED DIGITAL COMMERCE PARTNER MUST HAVE A GLOBAL TEAM WITH SKILLED IT, MARKETING, CATALOG CURATION, PAYMENT, FRAUD PREVENTION & SUPPORT PERSONNEL IN THE KEY COUNTRIES WHERE YOU DO BUSINESS

Nexway is headquartered in Nanterre La Défense, France's largest business district near Paris. The company also has an office in Nîmes, in the south of France. The company has subsidiaries in the following nine countries and cities.

- USA – San Francisco
- Brazil – Sao Paulo
- Spain – Madrid
- Italy – Milano
- Japan – Tokyo
- Germany – Frankfurt
- Luxemburg – Luxemburg
- Morocco – Marrakech
- Poland – Katowice

COUNTRIES WITH FULL-FLEDGED DIGITAL COMMERCE SOLUTIONS

Nexway offers its five best-in-class digital commerce solutions in thirty-five countries that include all twenty-eight EU countries, Switzerland, Morocco, the USA, Canada, Australia, Japan and Brazil.

The Nexway Digital Agency and the Nexway Customer Support teams have native capabilities in French, Italian, English, German, Japanese, Polish, Spanish, and Portuguese. Preferred Nexway partners can be retained to address other languages.

In all thirty-five countries, Nexway can act as the merchant of record (MOR).

When acting as the MOR in a jurisdiction, the company takes all appropriate steps to ensure it complies with local laws governing online commerce, taxation, and user privacy.

In particular, Nexway pays relevant value added taxes (VAT) and sales taxes on end-user sales.

THE BENEFITS OF ONSHORE VERSUS OFFSHORE: THE BRAZIL EXAMPLE



“Nexway’s solidly implanted presence in the country was key to Baixaki’s choice of Nexway as a digital partner in Brazil.”

Marco Souza, CFO and COO – **No Zebra Network - Baixaki**

In Brazil, where stringent and complex regulations are in place, Nexway has the ability to receive end-user payments in Brazilian reals, execute currency conversion, and pay remittances in its customers’ preferred currency, including US dollars and euros. In the Brazilian states where declarations of online sales must be performed online in real-time, the Nexway platform is integrated with all required state fiscal services.

Finally, Nexway supports popular local Brazilian payment methods that include Boleto Bancário, local credit cards and installment payments – ensuring frictionless checkouts in that country. Support for local credit cards is key in Brazil where offshore transactions using international credit cards incur extra taxes, collected by the banks, of up to 6.38% of purchase amounts.



REST OF THE WORLD



“Nexway is one of the most successful distributors of casual games worldwide. We designed our game from the get-go to appeal to the international markets in which Nexway is dominant.”

Ariella Lehrer, CEO – **Legacy Interactive**

In countries other than the thirty-five countries listed above, Nexway's managed e-commerce solution offering varies country by country – depending on language, currency, and local legislation governing online commerce.



MERCHANT OF RECORD

Depending on the country, Nexway may or may not offer to act as the merchant of record.



CURRENCIES

Nexway supports payments in twenty-three distinct currencies spanning fifty distinct modes of payment. Other currencies can be supported upon request.



CUSTOMER SUPPORT

Level 1 customer support to end-users is offered by email and telephone in French, Italian, English, German, Polish, Spanish, Portuguese, and Japanese. Other languages can be supported by preferred 3rd party partners.



DIGITAL AGENCY

Copywriting services are offered in French, Italian, English, German, Polish, Spanish, Portuguese, and Japanese. Other languages can be supported by preferred 3rd party partners.



NEXWAY DIGITAL CATALOG

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Nexway turns PC customers into cross-device subscribers.

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CONNECTED COMMERCE

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Nexway Headquarters
Tour PB5
1 avenue du Général de Gaulle
92074 Paris - La Défense CEDEX
France

Nexway Inc.
236 8th Street / Suite C
San Francisco, CA 94103
USA

www.nexway.com