

Nexway empowers merchants to sell thousands of premium software, AAA video games & online services worldwide!



## FAST IMPLEMENTATION

Thanks to our complete range of APIs, simply & rapidly start selling software, video games & online services.

## SELL SUBSCRIPTION

Accelerate your revenue growth, differentiate your offer with the latest titles from the world's leading publishers.

## USER EXPERIENCE

Improve user experience with quality digital fulfillment, outstanding customer support & customers' loyalty.

## MARKETING

Trade marketing, configuration of product feed & business analytics through an intuitive online interface.

## WORLDWIDE

Aggregate value globally & locally with an offer available worldwide, local languages & localized contents.

Easily access to a single global source of premium software, latest video games and online services, choosing to sell one-time, perpetual and subscription based business models.

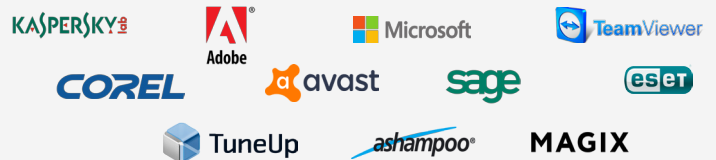
With CONNECT, Nexway enables retailers, marketplaces, communication service providers and publishers to differentiate their business and grow their revenues via new buying experiences.

Nexway CONNECT is available worldwide and simplifies the business relationships with publishers and end-user product fulfillment, reinforcing relations between brand and customer. With CONNECT, you are able to fill the gap between how customers consume and what you provide, locally and globally.

Nexway CONNECT, powered by REST APIs, is widely adopted by established online merchants with their own e-commerce platform who want to rapidly launch a business. For companies with an existing checkout and payment solution, Nexway CONNECT allows them to reliably handle catalog management, order management and electronic fulfillment in real-time.

## ADD, CONFIGURE, MANAGE & SELL

### PREMIUM SOFTWARE PRODUCTS



### AAA VIDEO GAMES

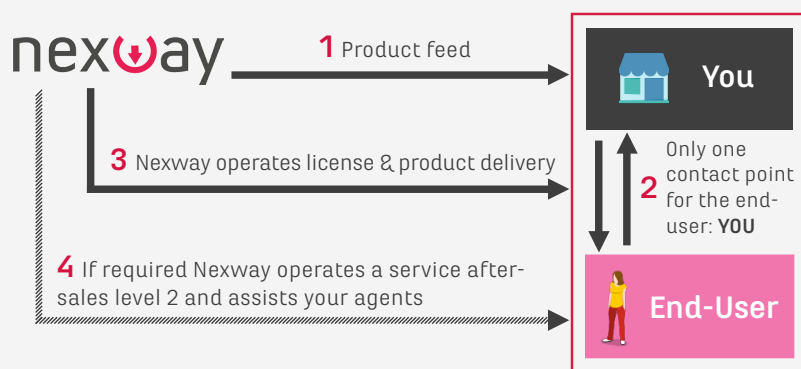


# ADD THE LARGEST SOFTWARE & GAMES TO YOUR STORE IN A FEW DAYS

## BUSINESS MODEL



## API FLOW



## API SCENARIO

### 1/ Configuration of your product feed / Catalog management

Thanks to your credentials, you connect to Cocoon, Nexway's online user interface, to define the product feed format (XML, CSV...), and to select product subsets you want to load on your own store (categories, publishers, geos...)

### 2/ Integration of the product feed in your product database

A web programmatic interface allows you to automate the download of your product feed to integrate it in your own store's product catalog. Product feed contains all the information required by your store: product description, images, pricing, promotions and so on.

### 3/ Order management

Take advantage of a RESTful API, connect your order management system to Nexway's. You can access Nexway's catalog and a range of services allowing you to: submit an order, cross-sell, upsell, get product stock information, get order data, cancel orders, extend download time...

### 4/ Monitor your business

Follow and monitor business activity through Nexway's online user interface. Get access to sales report to track the performance of your business.

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## WHY CHOOSE NEXWAY CONNECT FOR MERCHANTS

- Omnichannel commerce solutions for web and mobile helping connect you to your customers
- Plug-and-sell +6K premium digital titles & online services
- REST API for simplified integrations and realtime order fulfilment
- Support one-time or recurring product sales
- Worldwide eDistribution Network with 900+ publisher and retailer references
- Customer monetization with simple technical integrations



“ Our digital offering is attractive due to the scope of the gaming catalog proposed by Nexway. We are able to reach new customers, and provide them with a complete catalog. Nexway also ensures that customers enjoy a quality digital fulfillment, and provides outstanding support to them. ”

**GameStop** Guido Sigone  
e-Marketing Web Manager - GameStop

# nexway

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