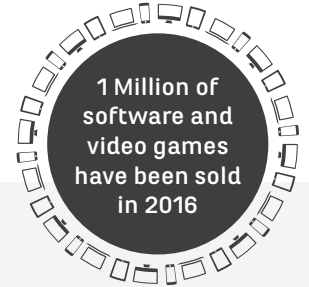


Nexway enables publishers & SaaS providers to drive additional revenue by selling their solutions on new channels worldwide!



VISIBILITY

Join other premium brands & access to new channels thanks to Nexway's global distribution network.

FAST IMPLEMENTATION

Thanks to a complete range of APIs, quickly get your titles & services sold on new channels around the world.

HIGHER CONVERSION

Maintain your brand integrity, reach new regions, meet new customers & get new revenues.

ENGINE MARKETING

Easily communicate your trade marketing initiatives and incentive your resellers.

Quickly accelerate your time-to-market and get additional revenue!

Nexway CONNECT enables you to rapidly start selling your software, video games & online services on new channels around the world.

Existing to fill the gap between content producers and digital consumers, Nexway CONNECT brings you a global digital business network that includes some of the world's top Communication Service Providers, Device Manufacturers, Content Portals, Clicks and-Mortars, Pure Play Online Merchants, Banks & Insurances.



With CONNECT and its range of APIs, you are able to maintain your brand integrity. You simply join other premium brands like Microsoft™ and Adobe™, publishers who already trust us with their digital distribution.

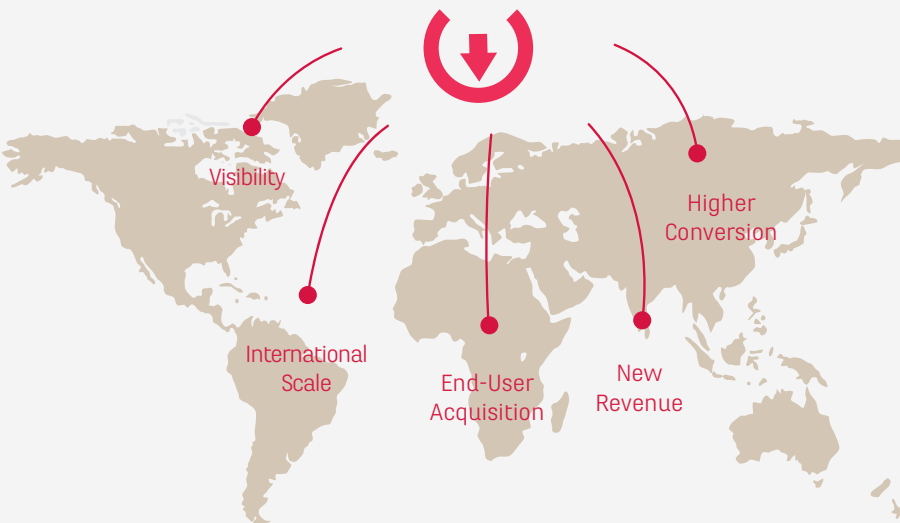
Nexway CONNECT empowers you to run any type of business models: one-time, perpetual or subscription. You incentivize your resellers and develop new product and service associations / bundles, that increase your conversion and your revenue growth.



E-MERCHANTS' TYPOLOGY

- > **ONLINE RETAILERS**
Pure Play Online Merchants
Clicks-and-Mortars
- > **EDITORIAL WEBSITES**
- > **TELCOS & ISP**
- > **BANKS & INSURANCES**

NEW OPPORTUNITIES



SELL YOUR PRODUCTS ON

TOP GAME DISTRIBUTION CHANNELS



TOP SOFTWARE DISTRIBUTION CHANNELS



BUSINESS MODEL

RESELLER PURCHASE PRICE WHOLESALER

Nexway buy your product with a % discount of the Recommended Sale Price VAT.

PRICE POLICY

Final sale prices are determined by the resellers, on the basis of the publisher recommended sale prices.

The reseller can adapt his margin according to the product or during a promotional campaign.

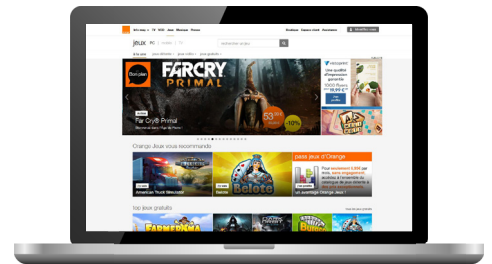
MONTHLY INVOICING

Nexway send you a call for invoice for the sold products during the previous month.

Once Nexway received our invoice, we pay you within 30 days end of month.

WHY CHOOSE NEXWAY CONNECT FOR PUBLISHERS

- Omnichannel commerce solutions for web and mobile helping connect you to your customers
- Get sold alongside +6K premium digital titles & online services
- Meet new customers where they're now looking for you, gain brand awareness and visibility
- Automated trade marketing that boosts your sales
- Worldwide eDistribution Network with 900+ publisher and retailer references
- Reach new customers with simple technical integrations



“ We are so pleased to be working with Nexway, one of the most successful distributors of casual games worldwide. We have designed the Legends of Atlantis: Exodus game from the get-go to appeal to the international markets in which Nexway is dominant. ”



Ariella Lehrer
CEO - Legacy Interactive



Nexway Connect for Publishers July 2017

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