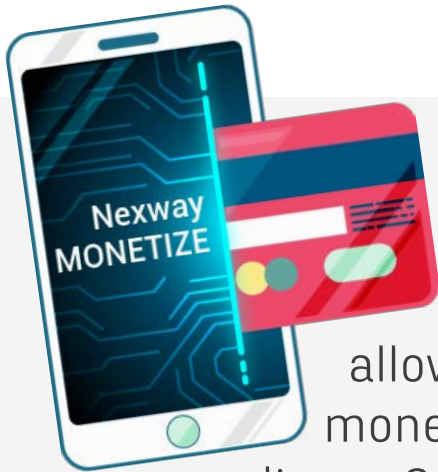




# Monetize

## Commerce Platform & Merchant Services



allows you to monetize your audience & increase your per customer revenue.

### PERFORMANCE

Increase your conversion rate with our seamless purchase experience and localized payments methods

### FAST TIME TO MARKET

Go live instantly and expand to new international markets, leveraging Nexway expertise and merchant services

### SUBSCRIPTION

Sell you subscriptions and reduce your churn with retention scenario boosted by artificial intelligence

Today e-Commerce is about customer experience, relationship and personalization. Consumers are living experiences and purchasing is a part of the experience. They subscribe for usage and they need a transparent and seamless payment allowing to buy anywhere at any time.

Online merchants face various challenges such as multiple providers to operate, compliance and regulation, local expertise required, security issues (fraud, data protection), subscription business model learning curve, monolithic e-Commerce platform... different issues that Nexway MONETIZE simplifies, delivering the best purchasing experience for the end-users.

More than a shopping cart, Nexway MONETIZE is a collection of digital services driving commerce and enabling business, working across all types of devices and supporting sales driven in-app, on the web or via any digital interface.

The range of microservices available allows businesses to face expanding and diversifying channels and consumer points of sale with the tools required to operate globally. This provides a better conversion experience, making integration and online payments simple.

In addition, Nexway acts as Merchant of Record and your sales agent, simplifying legal and trade compliance and reducing barriers to market entry.

Nexway MONETIZE is full SaaS and full API, designed for a variety of users & use cases. This combination enables you to rapidly deploy and adapt your purchase experience on your own.

### CONFIGURATION & MANAGEMENT THROUGH API &/OR SaaS USER INTERFACE

SAFETY FIRST

SATISFIED CUSTOMERS

WORLDWIDE MARKETS

## MONETIZE KEY BENEFITS

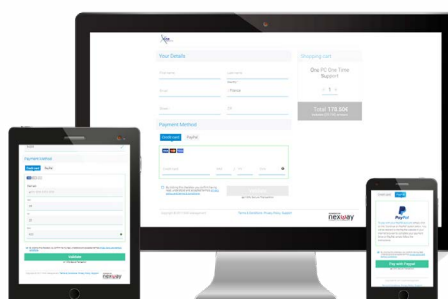
FAST DEPLOYMENT, API OR HOSTED SAAS CENTER



EFFICIENT ACQUISITION: LOCALIZED PAYMENTS, CONVERSION RATE BOOSTED BY AI, CAMPAIGNS



IMMEDIATE ACCESS TO INTERNATIONAL MARKETS



MULTI-DEVICE SOLUTIONS OMNICHANNEL EXPERIENCE



FLEXIBLE SUBSCRIPTION MODEL & RECURRING BILLING



SIMPLIFIED ECOMMERCE: MANAGED CUSTOMER CARE, COMPLIANCE & SECURITY



## BUILD & DELIVER THE BEST PURCHASE EXPERIENCE

### PRODUCT MANAGEMENT

- Product details
- Pricing
- Subscription management
- Discount management
- Cross-sell
- Upsell

### UI CUSTOMIZATION

- Seamless integration
- Cart experience > front/layout
- Dynamic URLs
- End-user notifications
- Customer care form
- Audience monetization / Ads

### USER EXPERIENCE

- Localization
- Responsive checkout
- Multi-currency support
- End-user account management
- End-user support

### GLOBAL PAYMENTS & FRAUD PREVENTION

- Local market compliant
- 300 payment methods
- Transactions in +140 countries
- Secured transactions
- PCI DSS compliance
- Fraud detection engine
- Chargebacks anticipation

### ADMINISTRATION

- Customer account management
- User rights management
- Fully functional test environment
- Developer resources
- Support team

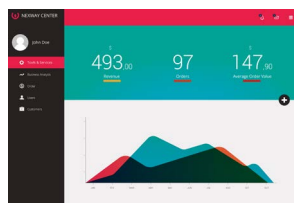


### UNIQUE SUBSCRIPTION INTELLIGENCE

- 7 years of experience in recurring billing
- Optimized subscription replays
- Big Data intelligence
- Scenarios leveraging artificial intelligence to optimize payment renewal.

### NEXWAY CENTER - ANALYTICS FOR YOUR BUSINESS

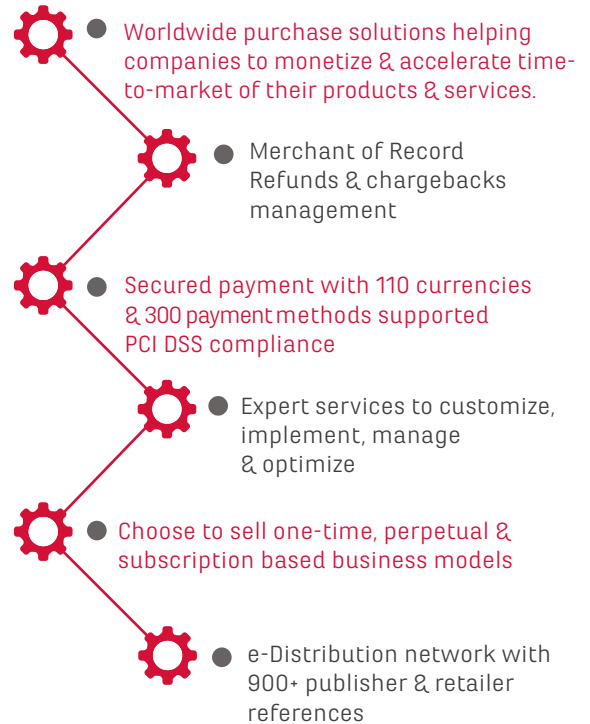
- Real time business KPIs, dashboards & reports
- Real time customer notifications
- Subscription monitoring (CHURN, ARPU...)
- Self Management:
  - For Customer - Nexway Center
  - For Consumer - End User Portal



### MERCHANT OF RECORD

- Processing payment & invoicing
- Fraud & chargebacks mitigation
- Local laws & tax compliance
- Flexible refunds & customer care

## WHY CHOOSE NEXWAY MONETIZE



“ Nexway is able to serve as MoR for its customers worldwide, processing payments, managing global taxation and maintaining PCI compliance, but they take service to the next level. Nexway powers digital agency services and strategic account development on a global scale, with a market-specific, localized scope. That is what attracted us above everything else compared with other providers. ”

**Peter Brunner**  
Business Owner – Blizz by TeamViewer

[CLICK HERE FOR MORE INFORMATION](#)

# nexway

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