



**NEXWAY**

# Connect for merchants.

DIGITAL BUSINESS NETWORK

**Nexway empowers merchants to sell  
thousands of premium software,  
AAA video games,  
and online services worldwide!**



## Fast implementation

Start rapidly to sell software and video games thanks to our complete range of APIs.



## Sell subscription

Accelerate your revenue growth, differentiate your offer with the latest titles from the world's leading publishers.



## User experience

Improve user experience and customer loyalty with quality digital fulfillment and outstanding customer support.



## Marketing

Access trade marketing options, the configuration of product feed, and business analytics through an intuitive online interface.



## Worldwide

Bring value to your online business, globally and locally, with an offer available worldwide, in local languages, and localized content.

**Quickly access a single global source of premium software, latest video games, and online services, choosing to sell one-time, perpetual, and subscription-based business models.**

**With CONNECT**, Nexway enables retailers, marketplaces, communication service providers, and publishers to differentiate their business and grow their revenues via new buying experiences.

**Nexway CONNECT** is available worldwide and simplifies the business relationships with publishers and end-user product fulfillment, reinforcing relations between brand and customer. With CONNECT, you can fill the gap between how customers consume and what you provide, locally and globally.

**Nexway CONNECT**, powered by REST APIs, is widely adopted by established online merchants with their own e-commerce platform who want to launch an online business rapidly. For companies with an existing checkout and payment solution, Nexway CONNECT allows them to reliably handle catalog management, order management, and electronic fulfillment in real-time.



# Add, configure, manage and sell

## Premium software products



## AAA video games



# New opportunities

## Business model

### Set-Up Fee

API deployment and integration



### Purchase Price

Product price list for merchants

### No additional Costs

All services included

## API flow

Nexway operates license and product deliver

### NEXWAY 1 Product feed

3 Nexway operates license and product deliver

4 If required, Nexway performs a service after-sales level 2 and assists your agents.



You



2 Only one contact point for the end-user: YOU



End-User



# API scenario

## 1 Configuration of your product feed/ Catalog management

Thanks to your credentials, you connect to Cocoon, Nexway's online user interface, define the product feed format (XML, CSV...), and select product subsets you want to load on your store (categories, publishers, geographies, etc.).

## 2 Integration of the product feed in your product database

A web programmatic interface allows you to automate the download of your product feed to integrate it into your own store's product catalog. The product feed contains all the information required by your store: product description, images, pricing, promotions, and so on.

## 3 Order management

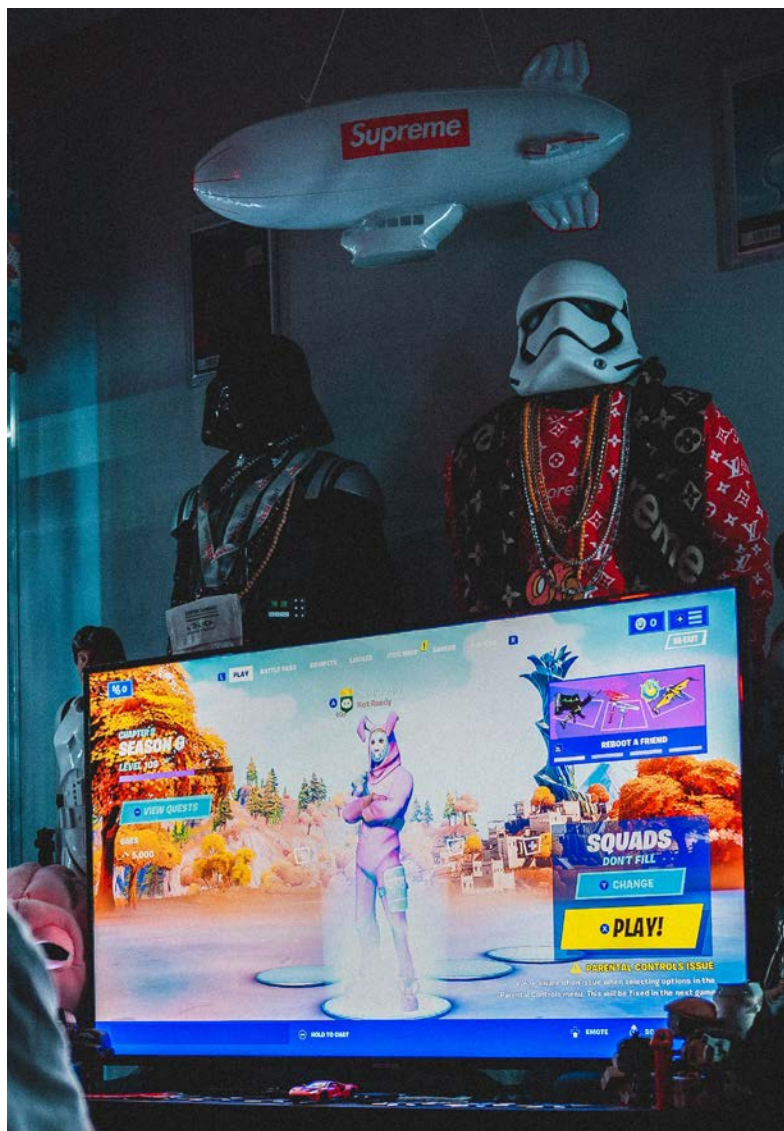
Take advantage of a RESTful API, connect your order management system to Nexway's. You can access Nexway's catalog and a range of services allowing you to: submit an order, cross-sell, upsell, get product stock information, get order data, cancel orders, extend download time.

## 4 Monitor your business

Follow and monitor business activity through Nexway's online user interface. Get access to sales report to track the performance of your business.

# Why choose Nexway

- Omnichannel e-commerce solutions for web and mobile helping connect you to your audiences.
- +7,5K plug-and-sell premium digital titles.
- REST API for simplified integrations and real-time order fulfillment.
- One-time and/or recurring product sales available.
- Worldwide e-distribution network with 900+ publisher and retailer references.
- Audience monetization.







**Our Team.  
Your Success.**

**Get started**



**[www.nexway.com](http://www.nexway.com)**